

MEDIA KIT

MAGNAV

Magnav Magazine itself has evolved from its early origins into a globally distributed publication, with readership spanning the UK, Europe, North America, and emerging markets. The Asia Pacific edition builds on this foundation by curating content tailored to regional audiences, highlighting influential people, emerging stars, cultural movements, and lifestyle trends shaping Asia's economic and creative landscape.



ABOUT



Magnav Asia Pacific is a regional edition of MAGNAV Media, a London-headquartered publishing group known for its flagship publication, Magnav Magazine, and its expanding portfolio across print, digital, and broadcast media

Positioned as a premium editorial platform, the Asia Pacific edition extends Magnav's global vision into one of the world's most dynamic regions, spotlighting the intersection of business, innovation, luxury, culture, and human stories. It reflects the brand's core philosophy of storytelling that is both aspirational and human-centric, combining global perspectives with regional relevance

MAGNAV



MAGNAV International Magazine is a globally recognized publication known for profiling influential companies, celebrities, and leaders worldwide. Originating from Norwich, UK, in 1990, it initially focused on print media before transitioning to digital formats after the pandemic. Today, MAGNAV operates from its headquarters in London, with additional offices in Montreal and Dubai.

MAGNAV



The magazine is distributed in Europe, Asia and North America, while its digital reach spans the globe. MAGNAV covers a wide range of topics, including current affairs, technology, culture, and women's leadership. Its Middle East edition, Magnav MENA, focuses on business, lifestyle, and fashion within the region, offering unique insights into Arab culture and the entrepreneurial landscape.

MAGNAV

EDITORIAL OVERVIEW

Editorially, Magnav Asia Pacific emphasizes **long-form, narrative-driven** features that go beyond surface-level reporting. Its coverage includes:

- Profiles of business leaders, innovators, and cultural figures
- Insights into global and regional economic trends
- Luxury lifestyle, fashion, and wellness storytelling
- Technology and future-focused narratives
- Human-interest stories centered on impact, resilience, and identity

Across its editions, Magnav is recognized for blending **editorial sophistication with inspirational storytelling**, often focusing on individuals and ideas that reflect broader societal change. Its content strategy aligns with a wider multimedia ecosystem that includes **Magnav TV and Magnav News**, reinforcing its role as a cross-platform media brand.

The Asia Pacific edition (associated with magnavsg.com) serves as a **regional storytelling hub**, amplifying voices from across Southeast Asia, South Asia, and the wider APAC region while maintaining the publication's global tone and aesthetic. It caters to a readership of professionals, entrepreneurs, creatives, and culturally engaged audiences seeking **insightful, high-quality content with an international outlook**.

Ultimately, Magnav Asia Pacific positions itself not just as a magazine, but as part of a broader mission to **document modern influence, celebrate diverse perspectives, and connect global narratives through the lens of human experience**.

PLATFORMS



MAGNAV
(Asia Pacific)



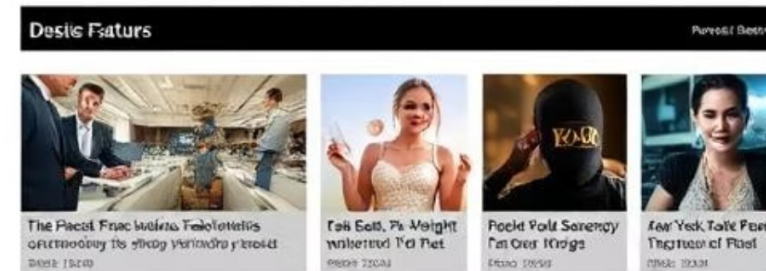
MAGNAV TV
(UK & Canada Only)



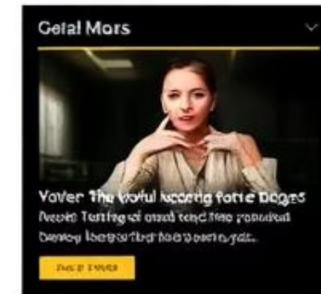
International Edition
MENA Edition
Asia-Pacific Edition
North America Edition
Emirates Edition
Saudi Arabia Edition
(TBC)



News



Business



Confession





LATEST EDITIONS

The latest edition of MAGNAV International Magazine dives deep into the evolving landscape of global innovation and its impact on society. We explore groundbreaking advancements in technology, business, and culture, highlighting the stories of those shaping the future.



FEATURES

In-depth Interviews

Exclusive conversations with industry leaders, visionaries, and innovators, delving into their journeys, insights, and perspectives.

Trend Analysis

Thoughtful analyses of emerging trends across various industries, providing insights into the future of business, technology, and culture.

Global Perspectives

Diverse voices and perspectives from around the world, showcasing the richness and complexity of our interconnected world.



PROFILES

MAGNAV profiles visionary individuals and organizations making a positive impact on the world, offering a glimpse into their inspiring journeys and innovative approaches.



KHLOÉ KARDASHIAN

THE STORY OF
KHLOUD PROTEIN POPCORN
SNACKING SMART WITH A CELEBRITY TWIST

By Dak Report

In the glimmering world of celebrity ventures, where fame often overshadows substance, Khloé Kardashian is rewriting the narrative with purpose and passion. Known not only for her place in one of the world's most talked-about families, but also for her transformation into a health and wellness advocate, Khloé has taken her brand beyond reality television and into meaningful entrepreneurship. Her latest launch, Khloud Protein Popcorn, is a bold step in her journey, a snack that's both indulgent and healthy, perfectly mirroring the values she has shared with her fans for years.

Khloé's rise as a lifestyle mogul has been fueled by her authenticity and transparency. Over the years, she has documented her personal fitness transformation, her mental health journey, and her cooking without philosophy. What makes Khloé's venture into the snack industry so compelling is that it's just another celebrity endorsement; it's a product born out of her lifestyle and her genuine desire to share practical, accessible tools for healthier living. Khloud Protein Popcorn is the manifestation of that desire, marrying high protein



contrast with delicious flavor, a rare find in the snacking world. At the heart of Khloud Protein Popcorn's appeal is an innovative formula. Each serving delivers seven grams of protein, making it a snack that not only satisfies craving but also supports fitness goals. Khloé's team developed a proprietary blend, humorously dubbed "Khloud Dust," that enhances each batch with a balanced mix of milk protein and flavor-forward seasonings. This attention to detail in both nutrition and taste highlights her commitment to quality, a critical factor that sets this snack apart in a crowded market.

In a world increasingly concerned with mental health, Khloé Kardashian has created a product that not only aligns with today's health trends but

also carries the personal touch of someone who's walked the walk. Khloud Protein Popcorn isn't just a snack; it's a celebration of balance, wellness, and authenticity. As more people look to connect their bodies without compromising on joy, Khloé's latest venture might just be the path forward we've all been waiting for.

What distinguishes Khloé Kardashian in the world of celebrity entrepreneurs is her ability to stay deeply connected to her audience. Whether it's through her social media platforms or public appearances, she maintains an open dialogue with her fans. She listens to their concerns, shares her own struggles, and uses her platform to inspire others. In developing "Khloud Dust," she incorporated this feedback loop, something that directly responds to the wishes of real people.

Her journey to business success. Her previous ventures, including the highly successful clothing brand, were built with a focus on empowerment, inclusivity, and American-made revolutionary in an industry often criticized for its exploitative approach, reflecting her commitment to social justice. With Khloé, she's not just challenging norms, she's redefining them. By proving that snacks can be both nutritious and crave-worthy.

The future of Khloud looks promising. While popcorn is the first product line, Khloé has hinted at the possibility of expanding into other clean, high-protein snack categories. Her vision is to build a repertoire of wellness foods that consumers can trust, snacks that are fun, flavorful, and functional. As someone who balances motherhood, media obligations, and entrepreneurship, Khloé understands the value of convenient, healthy choices, and she's determined to provide that value.

Khloé is more than just a popcorn brand; it's a lifestyle statement. It represents the evolution of Khloé Kardashian from reality TV star to wellness warrior and business visionary. It is a testament to the idea that food can be indulgent yet nutritious, comforting yet empowering. With her characteristic blend of glamour and grit, Khloé is redefining what it means to eat smart and live well.

In a world increasingly concerned with mental health, Khloé Kardashian has created a product that not only aligns with today's health trends but

feel good about. What makes Khloé's move into the snack industry especially timely is the increasing popularity of protein-rich products. In a market where fitness and food intersect more than ever, consumers are hungry for convenient snacks that pack a nutritional punch. Protein popcorn is an emerging category, and with Khloé's influence and brand strength, Khloé has the potential to define and dominate the space.

The launch of Khloud Protein Popcorn was met with fanfare, backed by a strategic distribution plan that ensured maximum accessibility. Available both online and in retail giant Target, the popcorn is positioned to appeal to a

STORIES

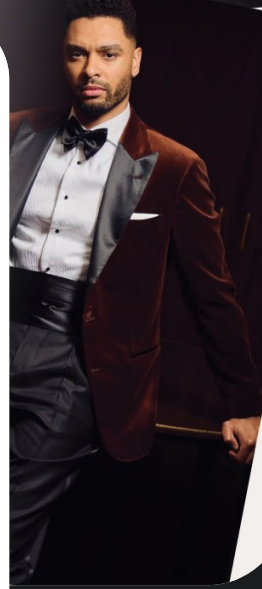


REGÉ-JEAN PAGE

THE MODERN GENTLEMAN OF GLOBAL SCREENS

by Desk Reporter

In an age where overnight fame often overshadows craft, Regé-Jean Page has emerged not only as a breakout star but as a dignified force of talent, elegance, and artistic depth. Best known for his role as the smoldering Duke of Hastings in Netflix's *Bridgerton*, Page's impact transcends the screen. He is a product of layered heritage, meticulous training, and magnetic presence embodying both the sophistication of classical theatre and the charm of contemporary celebrity. As his career continues to evolve beyond period dramas and into Hollywood blockbusters and musical experimentation, Page represents a new archetype of male stardom: graceful, grounded, and globally resonant.



JANHVI KAPOOR

Going Beyond Legacy, Redefining Stardom for the Global Stage

by Paul Smith

EVOLUTION OF INDIAN CINEMA & ITS JOURNIES

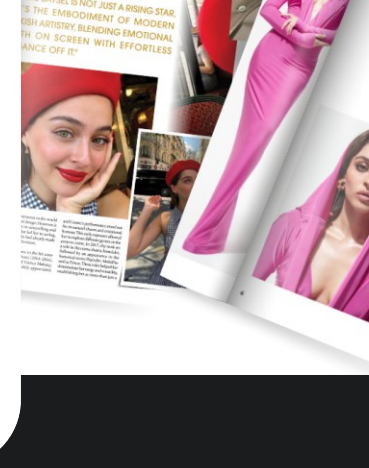
The industry has considered one of the largest in undergoing a profound transformation. Both known for its formulaic blockbusters and its diverse spectacles, it is facing a challenging phase. But there are no longer guaranteed by rote power plays. It has become more discerning, demanding content that is creatively and culturally. With the rise of OTT cinema, international streaming platforms, and collaborations from the traditional Bollywood marketplace, the genre is carving its space for new frontiers. It is not just about fame, but about thoughtful choices, genuine passion, and emotional truth.

OPEN INTO STARDOM, CHOOSING HER OWN PATH

Janhvi Kapoor stands tall. She is part of a new generation of Indian women in cinema who are unafraid to be vulnerable, take risks, and pursue substance over style. Despite the industry's ongoing turbulence and changing audience loyalties, Janhvi has managed to maintain a steady rise. Her journey is not just about fame, but about thoughtful choices, genuine passion, and emotional truth.

CAN SHE BECOME A GLOBAL STAR?

With the current wave of Indian actors crossing over into international cinema, it is worth speculating about who could be the next global breakout star. Janhvi Kapoor possesses all the ingredients: she has proven success acting internationally, a strong social media presence, and a willingness to take creative risks.



CEMRE BAYSEEL

TURKEY'S RISING STAR OF SCREEN & STYLE

by Paul Smith

The Turkish entertainment industry has long been a powerhouse of talent, and Cemre Bayseel is emerging as a rising star. Her journey from a local television personality to a global screen presence is a testament to her talent and hard work. She is not just a rising star, but a global one.

Bayseel's rise to fame is a story of resilience and determination. She has overcome numerous challenges and emerged as a global star. Her success is a result of her talent and hard work.

LIFESTYLE



FASHION RETAIL THRIVES IN UAE WHILE THE WORLD RETHINKS

By Alhanouf Mohammed Alrowaili

In the United Arab Emirates, the future doesn't merely arrive, it is meticulously curated, colour-coded, and draped in couture. Amid the ever-shifting sands and the soaring silhouettes of skyscrapers, the retail sector, particularly fashion and luxury, is not just surviving, but evolving with striking elegance and intentionality.

Welcome to 2025, where luxury transcends the label and becomes the very language of identity. Nowhere speaks this dialect more fluently than the UAE.

The resilience of the retail sector in the Emirates is underpinned not by vague narratives, but by compelling numbers. According to the Dubai Chamber of Commerce, the nation's total retail market reached AED 308 billion (\$83.9 billion) in 2023, with fashion, beauty, and luxury accounting for nearly 34% of total spending. The sector is expanding at a healthy compound annual growth rate of 6.2%, propelled by thriving tourism, the consumer habits of Generation Z, and a shift towards immersive retail experiences.

"Retail in the Emirates is not a category, it's a culture," says Nisreen Shocain, President of Fashion at Chalhoub Group. "It reflects who we are, what we value, and how we want to be seen by the world."

Dubai continues to reign as the region's runway and the world's stage for experiential shopping. With over 19 million visitors projected for 2025, it remains a magnet for those seeking a unique blend of commerce and culture. According to Dubai's Department of Economy and Tourism, retail contributes 12% to the city's GDP. But it's not just about the numbers, it's about the narrative. From the curated elegance of Level Shoes and THAT Concept

Store to the grandeur of Fashion Avenue in Dubai Mall, the city is a theatrical interplay of global sophistication and Gulf-rooted storytelling. Brands such as Hermès, Chanel, Cartier, and Valentino are more than tenants; they are storytellers contributing to the mythology of the Emirates' luxury economy.

Luxury in the UAE has undergone a profound transformation, shifting from an emphasis on exclusivity to a deeper expression of cultural identity and technological integration. The 2025 Chalhoub Luxury Insights Report highlights that 68% of Emirati luxury consumers now prioritise cultural relevance in collections, while 73% of Gen Z shoppers demand digital enhancements such as AR fittings and NFT certification within their luxury experiences.

"Fashion here is less about Western aspiration, and more about Arab authorship," explains Dina Al Heras, Regional Director of Marketing at Dior Middle East. "We're seeing a renaissance of modestwear, not as a compromise, but as couture." Indeed, Valentino's Ramadan Kaftan Salon sold out within a fortnight, Gucci's "Noor" line, designed exclusively for the Middle East, achieved four times more engagement than global releases, and Dior's flagship in Dubai now features a "Maison Majlis", a private showroom inspired by the region's rich tradition of hospitality.

While international labels command attention, it is Emirati and Arab designers who are cultivating deep emotional loyalty. Brands such as The Giving Movement, Bougessa, and Anatomi are seamlessly merging sustainability, spirituality, and sophistication in ways that speak powerfully to local and regional values.

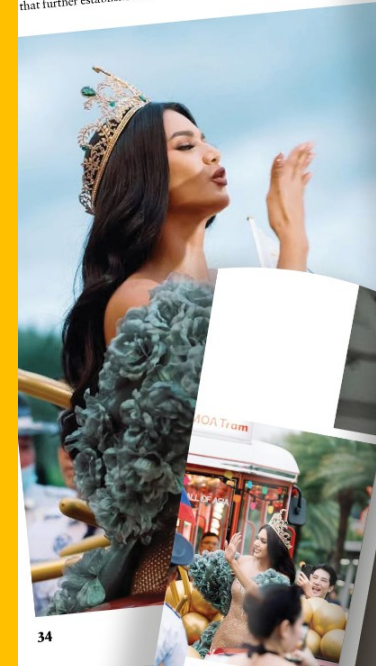


magazine

es 2016, Miss Econest 2018, and Ambassadress of Philippines 2019. Each more than just a crown, it a stepping stone, honing her confidence, and platform. Her pageant experiences are equally compelling. She finished Philippines in 2022 and crowned Miss Universe Philippines 2023, where she earned the top position, an impression that further established her

as one of the country's top beauty queens. However, it was in September 2024 that she truly made history, when she was crowned Miss Grand Philippines 2024. Her performance at the competition was unmatched, as she won multiple special awards, including Best in Swimsuit, Miss Photogenic, Miss Multimedia, Miss Aqua Boracay, and Miss Mestiza.

At the international stage, CJ brought the same fire and grace that defined her national appearances. Represent-



34

CHRISTINE Juliane Opiaza

A QUEEN OF GRACE, GRIT & GLOBAL GLAMOUR

by Diana Brown

In a world where beauty queens are often defined by fleeting fame and dazzling gowns, Christine Juliane "CJ" Opiaza stands apart, not only for her stunning presence on the pageant stage but for her journey of perseverance, intelligence, and purpose. A proud Filipina with a dream rooted in her small-town beginnings, CJ has carved out a name that now resonates across continents, from the vibrant runways of Manila to the global spotlight of Miss Grand International 2024.

Born on July 8, 1998, in Castillejos, Zambales, CJ's story is one of dedication and determination. Her pageant journey began humbly in 2012, where she entered her first local contest. Though she didn't win that year, her persistence paid off. In 2013, she returned stronger and clinched the title, which came with a four-year scholarship to the Lyceum of Human Resource Development Management and graduated with special academic honors, showcasing not only beauty but also brilliance.

Her reign as queen is marked by hard work and determination. In 2015, she continued to shine on the international stage.



32



PRINT AD

Inside Full-Page	USD
Open	\$4,000
4 Insertions	\$3,000
8 Insertions	\$1,950
12 Insertions	\$1,250

Inside Back Cover (IBC)	USD
Open	\$7,000
4 Insertions	\$5,000
8 Insertions	\$3,000
12 Insertions	\$1,500

Inside Front Cover (IFC)	USD
Open	\$8,000
4 Insertions	\$6,750
8 Insertions	\$4,375
12 Insertions	\$2,625

Outside Back Cover (OBC)	USD
Open	\$10,000
4 Insertions	\$7,000
8 Insertions	\$5,500
12 Insertions	\$3,500

Inside Full-Page Advertorial (Content provided by the Client)	USD
Open	\$3,000
4 Insertions	\$2,500
8 Insertions	\$1,750
12 Insertions	\$1,000

Inside Front Cover Spread (DPS)	USD
Open	\$11,250
4 Insertions	\$7,625
8 Insertions	\$4,813
12 Insertions	\$3,188

Inside Double Page Spread (DPS)	USD
Open	\$5,250
4 Insertions	\$4,125
8 Insertions	\$2,563
12 Insertions	\$2,438

Print Advertising Rates

DIGITAL

Online Article	USD
1 Article	\$2,000
4 Articles (per Article)	\$1,600
8 Articles (per Article)	\$1,250
12 Articles (per Article)	\$750

Magazine Advertorial (Digital)	USD
02-04 page + online article + social share	\$1,500
04-06 page + online article + social Share	\$2,500

Other Products	
Special Video Interview / Report	\$15,000

PRINT

Advertorial Print Magazine	USD
1 Article	\$4,000
4 Articles (per Article)	\$3,000
8 Articles (per Article)	\$2,450
12 Articles (per Article)	\$1,250

Magazine Advertorial	USD
02-04 page + online article + social share	\$3,000
04-06 page + online article + social Share	\$5,500

DEMOGRAPHICS

• AGE DISTRIBUTION

- ✓ 18-24 years: 40% of readers
- ✓ 25-40 years: 30% of readers
- ✓ 40-60 years: 22% of readers
- Key Insight: Strong appeal to Gen Z and Millennials, with notable engagement from older audiences.

• GENDER DISTRIBUTION

- ✓ Men: 55% of readers
- ✓ Women: 35% of readers
- Key Insight: More male-leaning readership but accessible to female audiences as well.

• GLOBAL REACH

- ✓ Europe
- ✓ North America
- ✓ Latin America (selected parts)
- ✓ Asia-Pacific
- ✓ Middle East
- ✓ South Asia
- **Key Insight:** Broad international audience with diverse cultural backgrounds

CONTENT FOCUS: LIFESTYLE, FASHION, BUSINESS, ENTERTAINMENT, AND CULTURE

11,500 Print Copies on average

3,500 Print subscriptions only in GCC

250k Instagram followers Combined

2M Average Monthly Reach

11,240 Subscribers

21,700 Digital downloads monthly

NUMBERS



FOR MORE INFORMATION, PLEASE CONTACT

Advertisement

advertise@magnavsg.com

General Inquiries

contact@maganvsg.com

Editorial

editorial@maganvsg.com

Editorial MENA

contact@magnavme.com

Editorial International Editions

editorial@imagnav.com

High St, London E17 7FD
London, United Kingdom

Media City building 08
Dubai, UAE

Notre Dame O, QC H4C 1S5
Montréal, Canada